

Headteacher/Chair of Governors
School name
Road of school
Town of school
County
AB1 23D

Dear Headteacher/Governor

As you will know, since September 2006, every pupil taking a school lunch is guaranteed a balanced, nutritious meal. However, improving the food is only the first step. Making sure children eat and enjoy the food has to be the ultimate goal. The Million Meals campaign can help your school reach that goal.

Launched last October by The Rt Hon Ed Balls MP, Secretary of State for Children, Schools and Families, the campaign has the simple aim to have a million more children eating healthy school lunches by the end of 2010.

The Million Meals campaign has been designed specifically with the school leadership team in mind to make sure it works for you. It costs absolutely nothing to support the campaign, everything is free. As soon as you sign up your school on our website (it takes less than 1 minute) you will immediately have access to a comprehensive support package including a tailored website and a range of resources.

Million Meals also recognises and rewards all the excellent work schools are doing to transform their meal service. Our new School of the Month initiative acknowledges effective and innovative work and gives schools a chance to win £5,000 worth of dining room or kitchen equipment.

"I'm supporting the Million Meals campaign because I think it really would make a difference to the future of these children's lives"

Ross Lockwood, Vice Principal, Airdale High School, Wakefield



"I am giving the Million Meals campaign my full support and I urge all schools to join up"

The Rt. Hon. Ed Balls MP
Secretary of State for Children,
Schools and Families

Sprowston Community High School, in Norwich, won the Million Meals first ever School of the Month competition. Head Teacher Andrew John said in response:

"We are thrilled to win School of the Month. The Million Meals campaign has offered us a great opportunity to embrace pupils' opinions in the re-organisation of our meal service and to increase our school meal take-up. The £5,000 prize will be put towards new canteen facilities that will ensure the high standards of school food at Sprowston will not only be maintained, but further developed."

Working with Million Meals to increase school meal take-up is in everyone's interest. We know that eating healthily at school not only improves concentration, behaviour and performance but it will also help tackle the burgeoning obesity crisis we are facing.

I hope that you as head teachers and chairs of governors will see the benefits of this campaign to improving the health and well-being and attainment of your pupils as well as supporting your wider community role.

I hope you will be interested in signing up today at
www.schoolfoodtrust.org.uk/millionmeals

Yours sincerely,



Prue Leith, OBE
Chair, School Food Trust



"I absolutely support the Million Meals campaign because I believe it will help improve the learning environment of every school in the country"
Steve Hatcher, Deputy Headteacher, St Aidan's High School, Harrogate

"We're part of the Million Meals campaign because for every child we get eating school dinners, that's an extra chance"
Debbie Adamson, Headteacher, Sinclair Primary School, Southampton